



## Meetings Quest 2011 Fall Tradeshow Series Post-Show Survey

We value your opinion and feedback and this survey is part of our commitment to making Meetings Quest the most beneficial day away from the office for you. *Thank you for your time.*

### Which show did you attend in 2011?

- Anaheim       Atlanta       Charlotte, NC       Chicago       Minneapolis       Washington DC

### How did you register for Meetings Quest in 2011?

- Online       Email       Fax       By Phone       Other: \_\_\_\_\_

### If you registered online, on a scale of 1-5, please rate the online registration process.

Difficult
2
3
4
Easy  
1
2
3
4
5

### Was the trade show held in a convenient location to you?

- Yes       No

a. If no, location preferred:  City Hotel     Suburban Hotel     Airport Hotel     Other: \_\_\_\_\_

### If you came by car did you find parking to be an issue?

- Yes       No

b. If you had an issue please explain: \_\_\_\_\_

### On a scale of 1-5, please rate the quality of participating exhibitors in regards to your potential of doing business with them.

Not likely to do  
business with
2
3
4
High Quality/  
Likely to do Business with  
1
2
3
4
5

### What types of exhibitors would you like to see more of in 2012?

- Audio Visual     Hotels     Resorts     Entertainers/Speakers     CVBs     Other: \_\_\_\_\_

### On a scale of 1-5, How would you grade the quality of networking and its benefit to your business at Meetings Quest?

Not Beneficial
2
3
4
Extremely Beneficial  
1
2
3
4
5

### If there was a pre or post-show reception at the 2011 Meetings Quest Show, did you attend? Yes    No

a. If not please list why?

- Location       Time       Not Interested       Other: \_\_\_\_\_

b. If you did attend, please rate your experience at the event.

Not enjoyable/ Not Beneficial
2
3
4
Fun & Beneficial  
1
2
3
4
5

### What is your primary motivation for attending hospitality conferences, such as Meetings Quest?

- Education       Educational Credits       Exhibitors       Relationship Building  
 Technology       Meeting Ideas       Networking       Other: \_\_\_\_\_

*As always we value your opinion, please give us your overall thoughts, concerns and comments regarding your entire Meetings Quest experience.* \_\_\_\_\_

**Please fax this completed form to 301-249-9100, Thank you for your time!**