

Meetings Quest Sponsorship Programs**

Great Ways to Increase Your Trade Show Presence

There is no better way to receive extra exposure for your destination, property or product than through the Meetings Quest Sponsorship Program. The Meetings Quest audience is made up of qualified meeting planners who are specifically targeted - - - creating a reliable rate of return on your investment. All sponsorships include an EXTRA person to be allowed in your booth, and throughout the day's schedule of events! These opportunities are limited and are available in all ten cities on a first come, first serve basis to current exhibitors only.

Gold

Networking Luncheon- \$5,500*

"Incredible Exposure!"

- Presented from the stage with podium time to welcome planners.
- 10-minute video/slide show of property/product.
- Promotional literature placed at each luncheon table.
- Special signage in luncheon area.
- Special flyers included in pre-show mailers for a luncheon drawing.
- A custom coupon sent to planners prior to the show, with a detailed description of your luncheon prize drawing.
- 3rd person in your booth
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year, as the Lunch sponsor for Meetings Quest
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com
- Recognition in all pre-show planner mailings as the Luncheon sponsor.

*Price may vary by city

Post-show Reception- \$2,000

"Mix & Mingle with the Planners"

- 3rd person in your booth
- Special signage in reception area.
- Recognition and Thank You from the stage at lunch.
- Recognition in all pre-show planner mailings
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com
- Special invite to the reception to all attendees, via mail or email.

Continental Breakfast- \$2,500

"A good day starts off with a good breakfast"

- 3rd person in your booth
- Special signage in designated area.
- Recognition and Thank You from the stage at lunch

- Recognition in all pre-show planner mailings
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

Show Directory- \$2,000*

"Sent to every pre-registered planner before each show"

- 3rd person in your booth
- Advertise in the city of your choice.
- Black and white ad – two-color upgrade available at cost.
- Sponsor multiple cities and receive a discount!
- This reference book of participating exhibitors is sent to all planners before each show.
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- Recognition in all pre-show planner mailings
- An active link to your web site placed on www.meetingsquest.com

*Price per show, multiple show sponsorships available.

Grand Prize Sponsorship - \$2,500 prize value*

*"Make your presence as **grand** as can be"*

- 3rd person in your booth
- Special signage on the exhibit floor
- Recognition and Thank You from the exhibit floor
- Podium time during exhibit hours to promote your property/product
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on sponsors page in the Show Directory
- Recognition in all pre-show planner mailings
- An active link to your web site placed on www.meetingsquest.com
- All planners must stop by your booth to have their grand prize entry form validated

*Prize sponsored must be valued at \$2,500 or greater, show management must approve prize.

Silver

Attendee Bags- \$1,000*

"Make sure your name is everywhere"

- Sponsor will supply all ten cities with bags, including logos.
- Recognition and Thank You from the stage at lunch.
- Promotional literature placed in every bag.
- Bags are distributed to each planner at registration.
- 3rd Person in your booth.
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

*Exhibitor responsible for supplying all materials, etc.

Refreshments Station- \$1,200

"Wet their Whistles"

- 3rd Person in your booth
- Recognition and Thank You from the stage at lunch.
- Announcements during exhibit hours directing planners to your booth
- Recognition in all pre-show planner mailings
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com
- Planners must come to your booth for a drink ticket.
- Special signage at the refreshment station
- Your company name is imprinted on all drink tickets.

AM/Seminar Coffee Station- \$1,200

"Be the one to wake them up!"

- 3rd person in your booth
- Recognition and Thank You from the stage at lunch and in the exhibit hall
- Special signage at the Coffee Station
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Recognition in all pre-show planner mailings
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

Margarita Station - \$1,500

"It's five o'clock somewhere... make somewhere your booth"

- 3rd person in your booth
- Recognition and Thank You from the stage at lunch and in the exhibit hall
- Special signage on the trade show floor
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Recognition in all pre-show planner mailings
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

Bronze

Cookies- \$1,000

"Satisfy their Sweet Tooth"

- 3rd person in your booth
- Cookies are located in your booth.
- Recognition in all pre-show planner mailings as the Cookie sponsor.
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com
- Special signage in the Exhibit Hall
- Announcements during exhibit hours directing planners to your booth

Ice Cream- \$1,000

"When they all scream for ice cream"

- 3rd person in your booth
- Ice Cream cart will be placed in your booth.
- Special signage in the Exhibit Hall.
- Announcements during exhibit hours directing planners to your booth.
- Recognition in all pre-show planner mailings as the Ice Cream sponsor.
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

Massage Station- \$1,000

"Relax the nerves on the trade show floor"

- 3rd person in your booth
- Professional masseuse/masseur and massage chair will be in your booth.
- Special signage in the Exhibit Hall.
- Announcements during exhibit hours directing planners to your booth.
- Recognition in all pre-show planner mailings as the Massage sponsor.

- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

Golf - Putting Green- \$1,000

" Hole in One"

- 3rd person in your booth
- Putting Green will be located near your booth
- Special signage in the Exhibit Hall.
- Announcements during exhibit hours directing planners to your booth.
- Recognition in all pre-show planner mailings as the Putting Green sponsor.
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

Popcorn- \$1,000

" Everyone loves the smell of fresh popped popcorn"

- 3rd person in your booth
- Popcorn Machine will be located in your booth
- Special signage in the Exhibit Hall.
- Announcements during exhibit hours directing planners to your booth.
- Recognition in all pre-show planner mailings as the Putting Green sponsor.
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

Email & Online Sponsor- \$1,000*

- 3rd person in your booth
- Direct web site link
- Description of your services
- Included in specific promotional literature, broadcast faxes, emails and web promotions, for the year
- Recognition in all pre-show planner mailings
- Included on the sponsors page in the Show Directory
- An active link to your web site placed on www.meetingsquest.com

*Price per show city, show sponsorships available.

** (Subject to change at any time; updated 1/10/2008)